David Praznik Curriculum vitae

www.linkedin.com/in/davidpraznik

Work experience

2022 - 2024

SciNote d.o.o. (full-time, onsite)

UX/UI Team lead, Product designer, mentor.
SciNote, LCC is an American company with a branch in Slovenia. The product is a cloud-based ELN (Electronic Lab Notebook Software) web application with tools for lab inventory, compliance and team management, used by FDA, USDA and scientists in over 100 countries.

2011 - 2024

Ideator Design Studio - David Praznik, Ideator s.p.

UX/UI design, product design, branding, team leading, consultancy. Clients: CVS Mobile, University of Ljubljana, Veterinary Chamber of Slovenia, Silgan d.o.o., EIUS - Vep.si, Thule, Mtb.si, Center Gibanja - Fitness Studio, Itera d.o.o., Thorax d.o.o., Kuhnca d.o.o., KF Finance, MoneyRebel, Alliance ASE, LUI - Ljubljanski univerzitetni inkubator d.o.o. and others..

2009 - 2014

Apple users of Slovenia Jabolko.org

Founder and editor in chief. UX, UI, author of many Apple iOS and macOS articles.

2010 - 2010

Eksit d.o.o. - advertising agency

Graphic designer, UX/UI designer, Art direction. Clients: Eksit, XYZ, Sportina, TWOWAY, Salon Varia and others.

2008 - 2010

Endemit d.o.o. - advertising agency

Graphic and product designer, UX/UI. Clients: Vzajemna, Ilirija, Nil (FlipIT), Rabim.info, The North Face and others.

2007 - 2008

Gooie d.o.o. - advertising agency

Art director, UX/UI designer. Clients: Ice Solutions, Avtotehna,
Ministry of Public Administration, Delo, Marg, eZdravje, Regeneracija, Infiniti MRM and others.

2007 - 2007

Infiniti MRM - advertising agency

Graphic designer, UI designer. Concept and design of logos, corporate identity, marketing campaigns, websites and preparations for digital and offset printing. Clients: Marg, Cisco, Emc, WFC, Autodesk, Renault Nissan, Ice Solutions, Avtotehna and others.

2003 - 2006

Silveco d.o.o. (Studio Orca) - design agency

Graphic and DTP designer. Designing user's guides for new cars, magazine design, design for brochures, posters, preparations for digital and offset printing. Clients: Renault Nissan Slovenia and Croatia, Mercedes-Benz, Honda, Mitsubishi, Volvo Slovenia and others.

2001 - 2003

Pro Anima d.o.o. (KLIK - magazine for creative computing)

Webpage editor, editor of the CD, graphic designer (print and web), DTP designer, CD author and system administrator, cover page designer, UI designer. Author of interviews, review articles and guides with tips on multimedia and photography.

IAM Lecturer (Institute and Academy of multimedia)

Main lecturer in workshops for Adobe Indesign, Adobe Illustrator and Adobe Photoshop.

1997 - 2001

Independent work

Web design, design for printed material, screen printing.

Knowledge and skills

Languages

Written and spoken: Slovenian, English, Serbian and Croatian.

Formal education, certifications and practical experience

Leadership for first time leaders (Ceed Slovenia), Apple Certified Support Professional, Institute and Academy for Multimedia (Multimedia Engineer).
I have gained and continue to gain practical experience through projects - in different jobs, in different environments and with different people.

Project management and working methods

Working on the principles of project management. Proactive teamwork.

Media

Web, mobile devices, print, TV and audio.

People

Over 25 years of experience working with designers, illustrators, programmers, creatives, copywriters, printers, proofreaders, editors, clients.

Other

Father of two, trail running/canicross (border collie), enduro mountain biking, snowboarding, yoga, music making, driving licence.